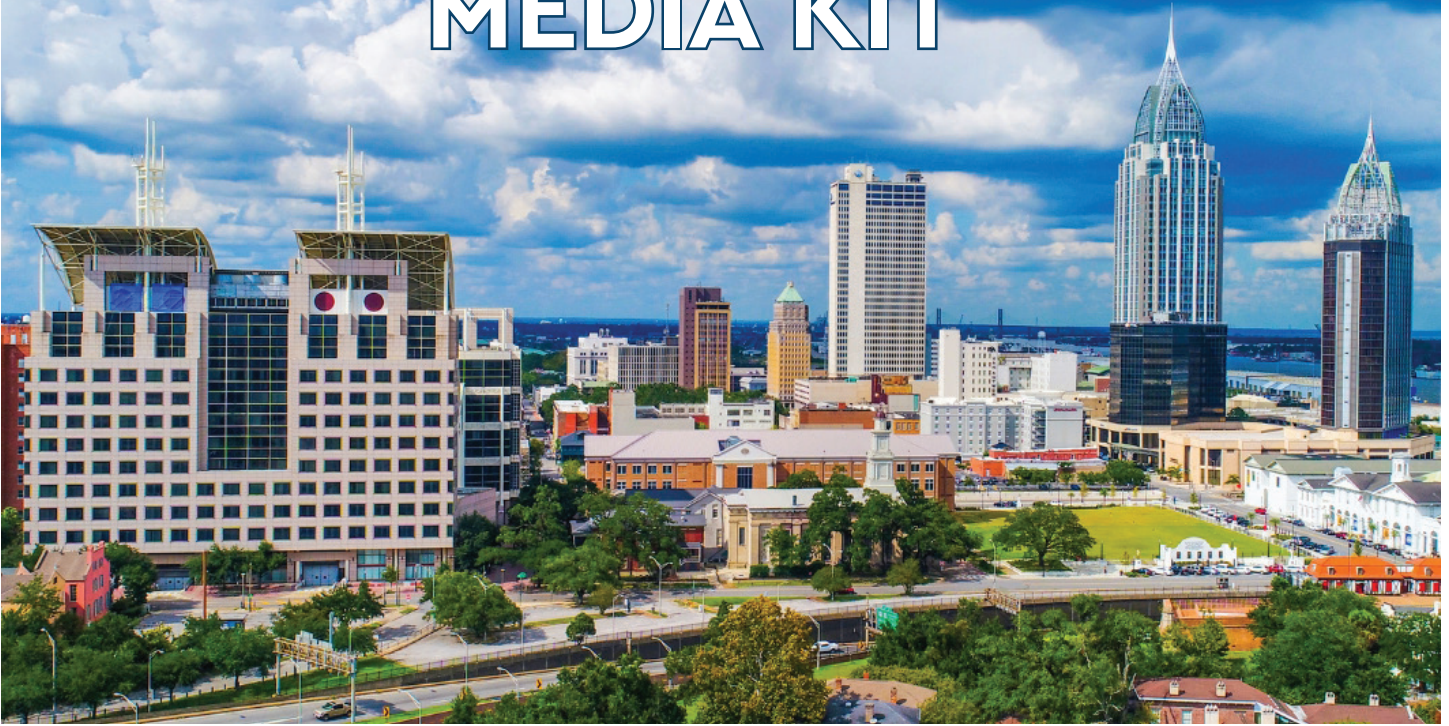


ADVERTISING MEDIA KIT



The Mobile Chamber offers member businesses affordable advertising rates in numerous publications. These options include:

- *TheBusinessView.com*
TheBusinessView.com is the Mobile Chamber's new website for business news.
- *The Business View Weekly*
A weekly email sent to more than 9,000 addresses with an average open rate of 40%.
- *MobileChamber.com*
The Mobile Chamber's award-winning website had 2.1 million page views in 2022.
- *Mobile Chamber Annual Report*
2,000 copies of the Mobile Chamber 68-page Annual Report are printed and shared year-round digitally.
- *Digital Content Advertising*
We have several content pieces available for advertising to reach specific target audiences.
- *Mobile Matters Podcast*
Hosted by Mobile Chamber President and CEO Bradley Byrne, the Mobile Matters Podcast is diving deeper into important topics that make a significant impact on Mobile's thriving business community.

Take advantage of the many ways to advertise your business.



MOBILECHAMBER.COM

MOBILE CHAMBER • PO BOX 2187 • MOBILE AL 36652-2187

BUSINESSVIEW WEEKLY

The *Business View Weekly* is a weekly e-mail business publication produced by the Mobile Chamber. The publication's mission is to effectively communicate with the membership and the business public; to increase support and understanding of the Chamber; highlight its events; promote member events; provide important information about the Mobile area and the region's business community; and serve as an affordable advertising outlet for members.

ADVERTISING RATES

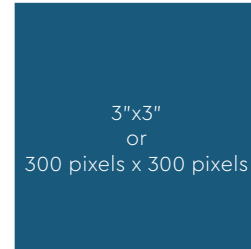
	3x3 300 pixels x 300 pixels	3x6 300 pixels x 600 pixels
1 Week	\$80	\$100
4-7 Weeks	\$70	\$90
8-15 Weeks	\$60	\$80
16+ Weeks	\$50	\$70

All ads may link to a web page or PDF flyer.
Ads are due Wednesday at noon for the next edition. All ads must accompany a signed contract, with a credit card guarantee, noting dates ad(s) should run.

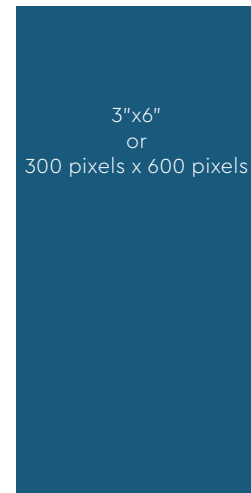


**Mobile
Chamber**

AD SIZES*



3"x3"
or
300 pixels x 300 pixels



3"x6"
or
300 pixels x 600 pixels

*Ads shown are not actual size and shown for approximate dimensions and bleeds available.

BUSINESSVIEW WEEKLY



MEMBER ADVERTISING CONTRACT & SPACE ORDER

Advertiser/Business Name: _____

Contact Name/Title: _____

Billing Address: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

Week(s) ad should appear

(ads run Thursday afternoon each week except where noted):

JANUARY 2024

JULY 2024

FEBRUARY 2024

AUGUST 2024

MARCH 2024

SEPTEMBER 2024

APRIL 2024

OCTOBER 2024

MAY 2024

NOVEMBER 2024

JUNE 2024

DECEMBER 2024

Size of ad _____

Number of ads requested: _____ Use same ad each week: _____

Total Cost of Contract: _____

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad after ads have run. If invoice payment is not received within 60 days of original invoice, advertiser's credit card will be charged.)

AMEX VISA MASTERCARD DISCOVER

Cardholder's Name: _____ CSV2# _____

Card# _____ Exp. Date _____

Signature: _____

Date: _____

Chamber Rep: _____

Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising in The Business View Weekly. Return signed form to: cwilson@mobilechamber.com
P.O. Box 2187, Mobile, AL 36652-2187

To learn more about the benefits of advertising, contact:

Denise Curtis, Communications Director
251.431.8641 • dcurtis@mobilechamber.com

STANDARD RATES for 3x3

\$80 each week

\$70 each week for 4-7 weeks

\$60 each week for 8-15 weeks

\$50 each week for 16+ weeks

STANDARD RATES for 3x6

\$100 each week

\$90 each week for 4-7 weeks

\$80 each week for 8-15 weeks

\$70 each week for 16+ weeks

AD FORMAT

PROVIDED/ NEEDED:

Advertisements will appear approximately 3" x 3" or 3" x 6" and need to conform to specific guidelines.

Acceptable formats:

PDF, jpg or png only

Physical dimensions:

300 x 300 pixels at 150 dpi or
300 x 600 at 150 dpi

NEW!

TheBusinessView.com is the Mobile Chamber's new business news website.

The primary objective of TheBusinessView.com is to serve as a comprehensive resource for business-related news in the Mobile, Alabama region. We strive to provide an influential platform for the Mobile Chamber to highlight the triumphs of Mobile Bay and share stories from the local business community.

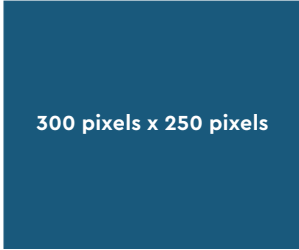
Stories on the TheBusinessView.com are promoted through the Mobile Chamber's social media platforms and the Business View Weekly newsletter sent to more than 9,000 emails.

Our commitment is to ensure that the successes of our region are celebrated and that the business community remains well informed and interconnected.

AD SIZES*



970 pixels x 120 pixels



300 pixels x 250 pixels

AD FORMAT PROVIDED/ NEEDED:

Acceptable formats: PDF, jpg or png only

Physical dimensions:
 300 × 250 px at 150 dpi
 970 × 120 px at 150 dpi

*Ads shown are not actual size and shown for approximate dimensions and bleeds available.

**SIDEBAR ADS:
 STANDARD RATES for 300 X 250**

\$400/Quarter
 \$1,200/Year

**HOMEPAGE BANNER
 STANDARD RATES for 970 X 120**

\$700/Quarter
 \$2,400/Year

**BUNDLE
 SIDE & BANNER**

\$1,000/Quarter
 \$3,200/Year

If you are purchasing advertising for mobilechamber.com as well, you get a **20% discount on your total purchase.*

All ads may link to a web page. All ads must accompany a signed contract with a credit card guarantee, noting dates ad(s) should run.

MEMBER ADVERTISING CONTRACT & SPACE ORDER

Advertiser/Business Name: _____

Contact Name/Title: _____

Billing Address: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

Ad Options:

SIDEBAR	HOMEPAGE BANNER	BUNDLE (SIDEBAR & BANNER)
<input type="checkbox"/> Q1	<input type="checkbox"/> Q1	<input type="checkbox"/> Q1
<input type="checkbox"/> Q2	<input type="checkbox"/> Q2	<input type="checkbox"/> Q2
<input type="checkbox"/> Q3	<input type="checkbox"/> Q3	<input type="checkbox"/> Q3
<input type="checkbox"/> Q4	<input type="checkbox"/> Q4	<input type="checkbox"/> Q4
<input type="checkbox"/> YEAR	<input type="checkbox"/> YEAR	<input type="checkbox"/> YEAR

Total Cost of Contract: _____

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad after ads have run. If invoice payment is not received within 60 days of original invoice, advertiser's credit card will be charged.)

AMEX VISA MASTERCARD DISCOVER

Cardholder's Name: _____ CSV2# _____

Card# _____ Exp. Date _____

Signature: _____

Date: _____

Chamber Rep./Volunteer: _____

*Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising in TheBusinessView.com. Return signed form to: cwilson@mobilechamber.com
P.O. Box 2187, Mobile, AL 36652-2187*

To learn more about the benefits of advertising, contact:
Carolyn Wilson, Communications & Advocacy Coordinator
251.431.8606 • cwilson@mobilechamber.com

STANDARD RATES

SIDEBAR ADS:

STANDARD RATES for 300 X 250

\$400/Quarter

\$1,200/Year

HOMEPAGE BANNER

STANDARD RATES for 970 X 120

\$700/Quarter

\$2,400/Year

BUNDLE SIDE & BANNER

\$1,000/Quarter

\$3,200/Year

AD FORMAT PROVIDED/NEEDED

Acceptable Formats:
PDF, jpg or png only

Physical Dimensions:
300 x 250 px at 150 dpi
970 x 120 at 150 dpi

If you are purchasing advertising for mobilechamber.com as well, you get a **20% discount on your total purchase.*



MOBILE MATTERS PODCAST POWERED BY THE MOBILE CHAMBER

Hosted by Mobile Chamber President and CEO Bradley Byrne, the Mobile Matters Podcast is diving deeper into important topics that make a significant impact on Mobile's thriving business community.

We'll feature guests including city and county officials, business and community organizers.

SPONSORSHIP BENEFITS

- Name recognition 3 times during the podcast.
- :30 spot in the middle of the podcast.
- Name recognition along with posting in:
 - ◇ TheBusinessView.com
 - ◇ The Business View E-Newsletter
 - ◇ The Mobile Chamber social media channels
 - ◇ MobileChamber.com

PRICING

\$1,000/MONTH

\$5,000/6 MONTHS

All ads must accompany a signed contract with a credit card guarantee, noting dates ad(s) should run.



MEMBER ADVERTISING CONTRACT & SPACE ORDER

Advertiser/Business Name: _____

Contact Name/Title: _____

Billing Address: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

Sponsor Options:

\$1000/MONTH

\$5000/6 MONTHS

Total Cost of Contract: _____

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad after ads have run. If invoice payment is not received within 60 days of original invoice, advertiser's credit card will be charged.)

AMEX VISA MASTERCARD DISCOVER

Cardholder's Name: _____ CSV2# _____

Card# _____ Exp. Date _____

Signature: _____

Date: _____

Chamber Rep./Volunteer: _____

STANDARD RATES

\$1,000/MONTH

\$5,000/6 MONTHS

*Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising in TheBusinessView.com. Return signed form to: cwilson@mobilechamber.com
P.O. Box 2187, Mobile, AL 36652-2187*

To learn more about the benefits of advertising, contact:
Carolyn Wilson, Communications & Advocacy Coordinator
251.431.8606 • cwilson@mobilechamber.com

MOBILECHAMBER.COM BANNER ADS

The Chamber's website - mobilechamber.com - contains numerous pages where sponsor ads may be placed. Sponsors will receive an ad in a rotating banner at the bottom of the page to run for one year from start date (meaning the date of a signed contract and receipt of a banner ad), with the capability of linking from the placement to the sponsor's homepage. The ads will appear in rotation.

Web pages available are:

- WEBPAGE FOOTER: \$2,400/year (5 available)
- CHAMBER CALENDAR: \$1,200/ year (5 available)
- COMMUNITY CALENDAR: \$1,200/year or \$100/month (5 per month)
- MEMBER DIRECTORY: \$1,200/ year (3 available)
- MEMBER JOB POSTINGS: \$1,200/ year (3 available)

MEMBER ADVERTISING CONTRACT & SPACE ORDER

Advertiser/Business Name: _____

Contact Name/Title: _____

Billing Address: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

Number of ads requested: _____ Use same ad each page: _____

Total Cost of Contract: _____

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad after ads have run. If invoice payment is not received within 60 days of original invoice, advertiser's credit card will be charged.)

AMEX VISA MASTERCARD DISCOVER

Cardholder's Name: _____ CSV2# _____

Card# _____ Exp. Date _____

Signature: _____

Date: _____

Chamber Rep./Volunteer: _____

Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising with the Mobile Chamber. Return signed form to: cwilson@mobilechamber.com.



AD SIZES*

936 pixels x 120 pixels

	PIXELS
Width	936
Height	120
	150 dpi

*Ads shown are not actual size and shown for approximate dimensions and bleeds available.

To learn more about the benefits of advertising, contact:
Denise Curtis, Communications Director
251.431.8641 • dcurtis@mobilechamber.com

DIGITAL CONTENT ADVERTISING

The Mobile Chamber produces each of the following spotlight articles as part of an annual series: Executive Profile, Investor Spotlight, Legislator Spotlight, Military Spotlight.

Annual advertisers for each series will be recognized as the sole sponsor for their chosen series for one year. Sponsor will receive logo and name recognition as each article is posted on the MobileChamber.com's Business View Blog, Weekly Email Newsletters and Chamber Social Media Platforms.

- EXECUTIVE PROFILE: \$1,500/year (1 available)
Spotlighting an executive leader in the business community monthly.
- INVESTOR SPOTLIGHT: \$1,500/ year (1 available)
Spotlighting a Partners for Growth Investor company monthly.
- LEGISLATOR SPOTLIGHT: \$1,000/year (1 available)
Spotlighting a local state legislator weekly during the 2024 Legislative Session.
- MILITARY SPOTLIGHT: \$1,000/ year (1 available)
Spotlighting a military veteran in the Mobile Business Community every two months.

MEMBER ADVERTISING CONTRACT

Advertiser/Business Name: _____

Contact Name/Title: _____

Billing Address: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

Total Cost of Contract: _____

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad after ads have run. If invoice payment is not received within 60 days of original invoice, advertiser's credit card will be charged.)

- AMEX
- VISA
- MASTERCARD
- DISCOVER

Cardholder's Name: _____ CSV2# _____

Card# _____ Exp. Date _____

Signature: _____

Date: _____

Chamber Rep./Volunteer: _____

Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising with the Mobile Chamber. Return signed form to: cwilson@mobilechamber.com.



LOGO REQUIREMENTS

Company to provide their logo for advertising placement in one of the following formats:

- .pdf
- .ai
- .eps

To learn more about the benefits of advertising, contact:
Denise Curtis, Communications Director
251.431.8641 • dcurtis@mobilechamber.com