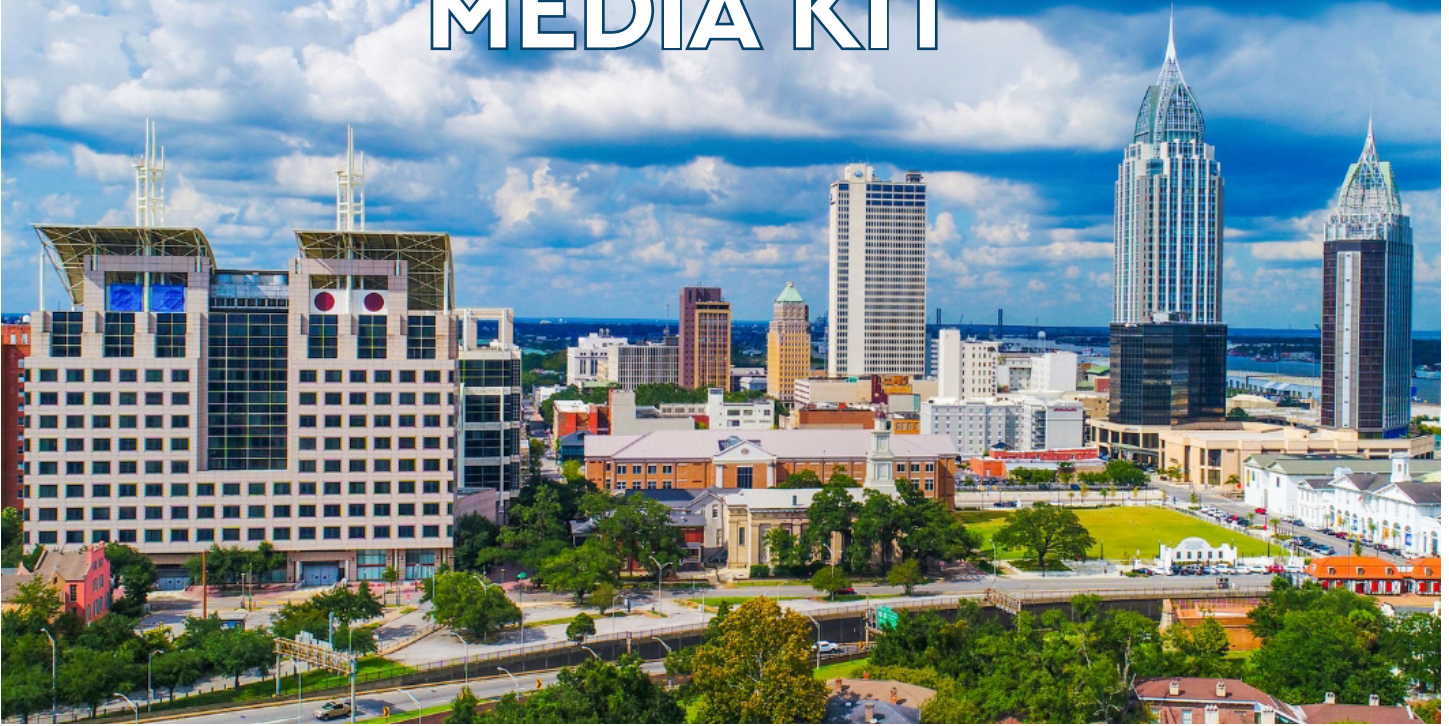


ADVERTISING MEDIA KIT



The Mobile Chamber offers member businesses affordable advertising rates in numerous publications. These options include:

- *The Business View Weekly*
A weekly e-mail sent to more than 8,000 addresses with an average open rate of 40%.
- *MobileChamber.com*
The Mobile Chamber's redesigned website had 2.1 million page views in 2022.
- Mobile Chamber Annual Report
2,000 copies of the Mobile Chamber Annual Report are printed and shared year-round digitally.
- Digital Content Advertising
We have several content pieces available for advertising to reach specific target audiences.

Take advantage of the many ways to advertise your business.



MOBILECHAMBER.COM

MOBILE CHAMBER • PO BOX 2187 • MOBILE AL 36652-2187

MOBILECHAMBER.COM BANNER ADS

The Chamber's website - mobilechamber.com - contains numerous pages where sponsor ads may be placed. Sponsors will receive an ad in a rotating banner at the bottom of the page to run for one year from start date (meaning the date of a signed contract and receipt of a banner ad), with the capability of linking from the placement to the sponsor's homepage. The ads will appear in rotation.

Web pages available are:

- WEBPAGE FOOTER: \$2,400/year (5 available)
- CHAMBER CALENDAR: \$1,200/ year (5 available)
- COMMUNITY CALENDAR: \$1,200/year or \$100/month (5 per month)
- MEMBER DIRECTORY: \$1,200/ year (3 available)
- MEMBER JOB POSTINGS: \$1,200/ year (3 available)
- BUSINESS VIEW BLOG: \$1,200/ year (3 available)

MEMBER ADVERTISING CONTRACT & SPACE ORDER

Advertiser/Business Name: _____

Contact Name/Title: _____

Billing Address: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

Number of ads requested: _____ Use same ad each page: _____

Total Cost of Contract: _____

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad after ads have run. If invoice payment is not received within 60 days of original invoice, advertiser's credit card will be charged.)

- AMEX VISA MASTERCARD DISCOVER

Cardholder's Name: _____ CSV2# _____

Card# _____ Exp. Date _____

Signature: _____

Date: _____

Chamber Rep./Volunteer: _____

Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising with the Mobile Chamber. Return signed form to: cwilson@mobilechamber.com.



AD SIZES*

936 pixels x 120 pixels

	PIXELS
Width	936
Height	120
	150 dpi

*Ads shown are not actual size and shown for approximate dimensions and bleeds available.

To learn more about the benefits of advertising, contact:

Denise Curtis, Communications Director
251.431.8641 • dcurtis@mobilechamber.com