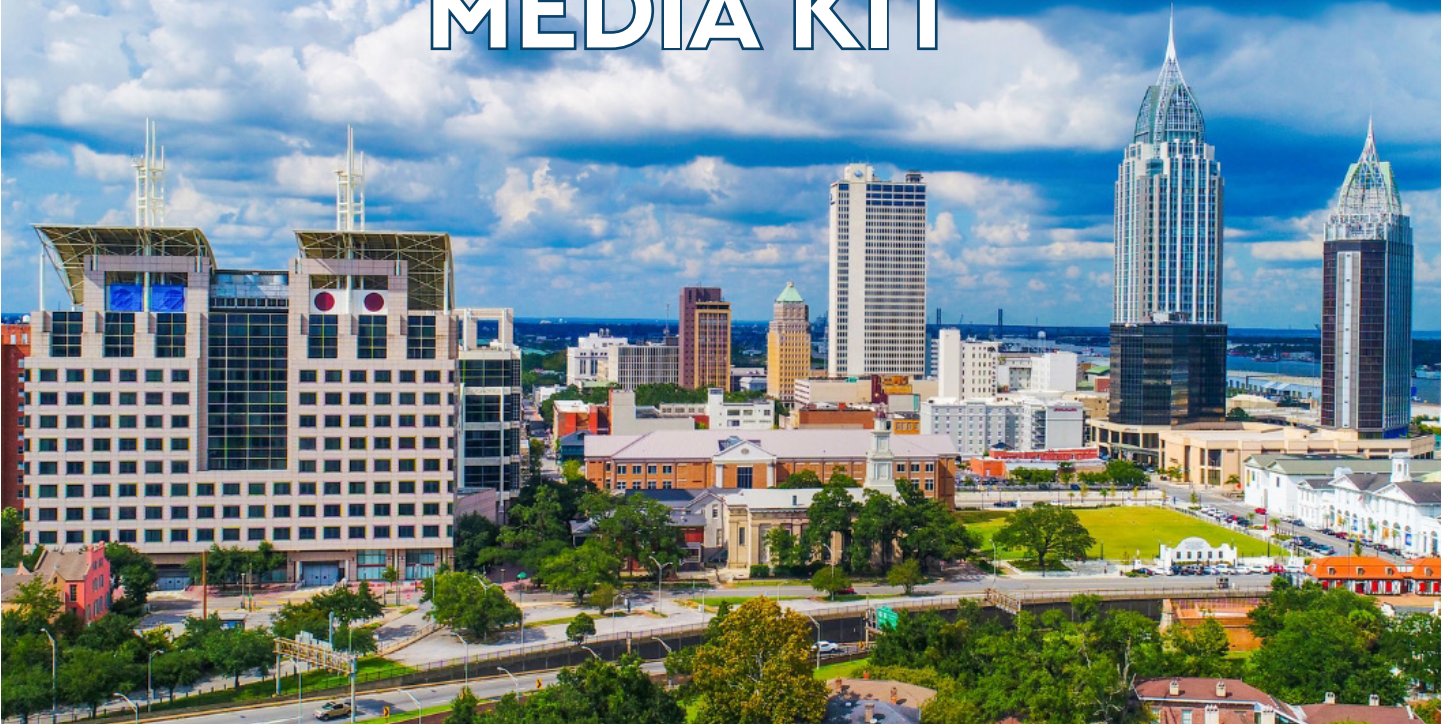


ADVERTISING MEDIA KIT



The Mobile Chamber offers member businesses affordable advertising rates in numerous publications. These options include:

- *The Business View Weekly*
A weekly e-mail sent to more than 8,000 addresses with an average open rate of 40%.
- *MobileChamber.com*
The Mobile Chamber's redesigned website had 2.1 million page views in 2022.
- Mobile Chamber Annual Report
2,000 copies of the Mobile Chamber Annual Report are printed and shared year-round digitally.
- Digital Content Advertising
We have several content pieces available for advertising to reach specific target audiences.

Take advantage of the many ways to advertise your business.



MOBILECHAMBER.COM

MOBILE CHAMBER • PO BOX 2187 • MOBILE AL 36652-2187

DIGITAL CONTENT ADVERTISING

The Mobile Chamber produces each of the following spotlight articles as part of an annual series: Executive Profile, Investor Spotlight, Legislator Spotlight, Military Spotlight. Annual advertisers for each series will be recognized as the sole sponsor for their chosen series for one year. Sponsor will receive logo and name recognition as each article is posted on the MobileChamber.com's Business View Blog, Weekly Email Newsletters and Chamber Social Media Platforms.

- EXECUTIVE PROFILE: \$1,500/year (1 available)
Spotlighting an executive leader in the business community monthly.
- INVESTOR SPOTLIGHT: \$1,500/ year (1 available)
Spotlighting a Partners for Growth Investor company monthly.
- LEGISLATOR SPOTLIGHT: \$1,000/year (1 available)
Spotlighting a local state legislator weekly during the 2023 Legislative Session.
- MILITARY SPOTLIGHT: \$1,000/ year (1 available)
Spotlighting a military veteran in the Mobile Business Community every two months.

MEMBER ADVERTISING CONTRACT

Advertiser/Business Name: _____

Contact Name/Title: _____

Billing Address: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

Total Cost of Contract: _____

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad after ads have run. If invoice payment is not received within 60 days of original invoice, advertiser's credit card will be charged.)

AMEX VISA MASTERCARD DISCOVER

Cardholder's Name: _____ CSV2# _____

Card# _____ Exp. Date _____

Signature: _____

Date: _____

Chamber Rep./Volunteer: _____

Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising with the Mobile Chamber. Return signed form to: cwilson@mobilechamber.com.



LOGO REQUIREMENTS

Company to provide their logo for advertising placement in one of the following formats:

- .pdf
- .ai
- .eps

To learn more about the benefits of advertising, contact:

Denise Curtis, Communications Director
251.431.8641 • dcurtis@mobilechamber.com

Mobile Chamber

This Month in Mobile Monthly Video Sponsor

This Month in Mobile is a monthly video series that features upcoming events and projects from the Mobile Chamber. As the monthly video sponsor, your organization will be featured in the video. Your sponsor segment will also be run on our social media platforms to over 28,000 of our followers. This Month in Mobile is published on the first Monday of the month. The video will be filmed in advance based on an agreed time.

Sponsorship Benefits	Sponsorship Request
<ul style="list-style-type: none"> Your organization will be the exclusive sponsor for the month. Sponsors will be tagged or recognized on social media posts referencing This Month in Mobile. Sponsors are solely featured in the full video for the month. Sponsors receive a 15-second segment in the video as well as a sponsorship plug at the end of the video. This Month in Mobile will be featured in the weekly email to about 7,000 business professionals. This Month in Mobile is published on the Mobile Chamber's social media platforms that reach more than 31,000 followers combined. 	\$1000
	<p style="text-align: center;">One (1) Available per Month</p> <p>Branding for your organization (logo, colors, name) will also be requested before production begins.</p>

For more information, contact Communications Director Denise Curtis at 256-431-8641.

Company Name _____

(Name as it will appear for promotion of the event)

Address: _____

Primary Representative: _____

(CEO/President)

Signature: _____ **Date:** _____

Point of Contact: _____

Phone: _____ **Email:** _____

Chamber Staff: _____ **Volunteer:** _____

Preferred Month: _____