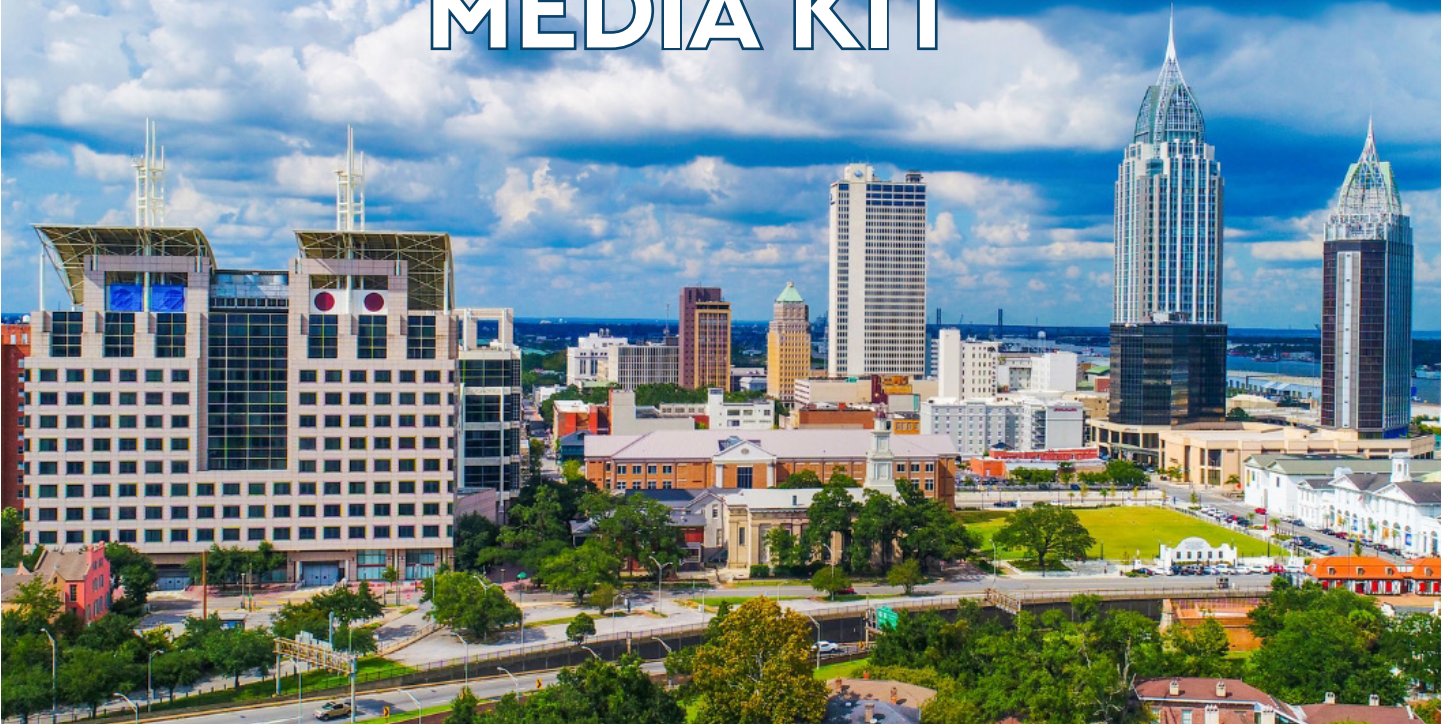


ADVERTISING MEDIA KIT



The Mobile Chamber offers member businesses affordable advertising rates in numerous publications. These options include:

- *The Business View Weekly*
A weekly e-mail sent to more than 8,000 addresses with an average open rate of 40%.
- *MobileChamber.com*
The Mobile Chamber's redesigned website had 2.1 million page views in 2022.
- Mobile Chamber Annual Report
2,000 copies of the Mobile Chamber Annual Report are printed and shared year-round digitally.
- Digital Content Advertising
We have several content pieces available for advertising to reach specific target audiences.

Take advantage of the many ways to advertise your business.



MOBILECHAMBER.COM

MOBILE CHAMBER • PO BOX 2187 • MOBILE AL 36652-2187

BUSINESSVIEW WEEKLY

The *Business View Weekly* is a weekly e-mail business publication produced by the Mobile Chamber. The publication's mission is to effectively communicate with the membership and the business public; to increase support and understanding of the Chamber; highlight its events; promote member events; provide important information about the Mobile area and the region's business community; and serve as an affordable advertising outlet for members.

ADVERTISING RATES

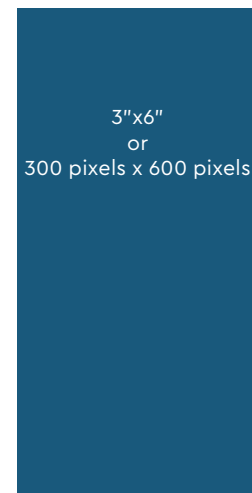
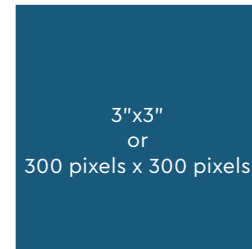
	3x3 300 pixels x 300 pixels	3x6 300 pixels x 600 pixels
1 Week	\$80	\$100
4-7 Weeks	\$70	\$90
8-15 Weeks	\$60	\$80
16+ Weeks	\$50	\$70

All ads may link to a web page or PDF flyer.

Ads are due Wednesday at noon for that week's e-mail. All ads must accompany a signed contract, with a credit card guarantee, noting dates ad(s) should run.



AD SIZES*



*Ads shown are not actual size and shown for approximate dimensions and bleeds available.

BUSINESSVIEW WEEKLY



MEMBER ADVERTISING CONTRACT & SPACE ORDER

Advertiser/Business Name: _____

Contact Name/Title: _____

Billing Address: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

Week(s) ad should appear
(ads run Thursday afternoon each week except where noted):

JANUARY 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	JULY 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
FEBRUARY 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	AUGUST 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
MARCH 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	SEPTEMBER 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
APRIL 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	OCTOBER 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
MAY 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	NOVEMBER 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>
JUNE 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	DECEMBER 2023	<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>

Size of ad _____

Number of ads requested: _____ Use same ad each week: _____

Total Cost of Contract: _____

Credit Card Information: (Advertiser must provide a credit card number to reserve space for an ad. Advertiser will receive an invoice for payment of ad after ads have run. If invoice payment is not received within 60 days of original invoice, advertiser's credit card will be charged.)

AMEX VISA MASTERCARD DISCOVER

Cardholder's Name: _____ CSV2# _____

Card# _____ Exp. Date _____

Signature: _____

Date: _____

Chamber Rep./Volunteer: _____

*Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising in The Business View Weekly. Return signed form to: cwilson@mobilechamber.com
P.O. Box 2187, Mobile, AL 36652-2187*

STANDARD RATES for 3x3

\$80 each week

\$70 each week for 4-7 weeks

\$60 each week for 8-15 weeks

\$50 each week for 16+ weeks

STANDARD RATES for 3x6

\$100 each week

\$90 each week for 4-7 weeks

\$80 each week for 8-15 weeks

\$70 each week for 16+ weeks

AD FORMAT PROVIDED/ NEEDED:

Advertisements will appear approximately 3" x 3" or 3" x 6" and need to conform to specific guidelines.

Acceptable formats:
PDF, jpg or png only

Physical dimensions:
300 x 300 pixels at 150 dpi or
300 x 600 at 150 dpi

To learn more about the benefits of advertising, contact:

Denise Curtis, Communications Director
251.431.8641 • dcurtis@mobilechamber.com