

# MOBILE AREA CHAMBER OF COMMERCE annual sponsorship planning guide

2022

## Pork & Politics

*featuring 2022 statewide election candidates*

**USS ALABAMA Battleship Memorial Park**  
Late Spring 2022



## EXCLUSIVE SPONSORSHIP OPTIONS

### **PATRIOT**

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Showcase your company at the area's biggest political event where you will have the opportunity to network with Chamber members and candidates seeking public office. As a Patriot Sponsor, your company will be recognized in social media promotions with two specific posts highlighting sponsorship (Facebook, Instagram, Twitter and LinkedIn), boosted social posts and two features in social media stories (Facebook, Instagram) Additionally, Patriot Sponsors will receive six extra tickets (total of ten) to the event.

### **HOSPITALITY**

i n - k i n d

Show off your catering capabilities by serving barbecued pork for attendees to enjoy while networking with candidates. The Hospitality Sponsor will receive four extra tickets (total of eight) to the event.

### **PRINTING**

i n - k i n d

Showcase your professional acumen by printing signage for this popular and well-attended event. In addition to having your logo featured on printed signage, the sponsor will receive two extra tickets (total of six) to the event.

*In addition to their unique offerings, the sponsorships above include all of the following event sponsor benefits.*

## **EVENT SPONSOR BENEFITS**

All sponsors will be featured on printed and electronic material, have the opportunity to host a table-top display or distribute corporate materials at the event and receive four tickets to the event.

Sponsors will be recognized in *The Business View*, the Chamber's monthly news magazine, mailed to 22,000 Mobile County businesses and emailed to nearly 9,000 business email addresses in a story or picture after the event.

*\*there are an unlimited number of Patriot Sponsorships available\**

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*The 2022 Pork and Politics event will spotlight state wide elected officials, including gubernatorial, House and Senate candidates and is scheduled to take place in late spring 2022. This event will offer Chamber members the opportunity to network with federal, state, and local elected officials. The event is complete with delicious barbecue, political rhetoric and memorable photo opportunities. An estimated crowd of 300 will attend.*

*The 2022 election schedule is as follows:*

*Primary 6/7/2022  
Runoff 7/19/2022  
General 11/8/2022*

- WHO** All candidates for public office with elections held in 2022
- WHAT** Networking with candidates for office and the business community
- WHEN** Late Spring 2022
- WHERE** USS ALABAMA Battleship Memorial Park
- WHY** Join with fellow members and learn more about the candidates seeking your support

For more information, contact the Communications and Advocacy Department at 251-431-8621.

SPONSORSHIP SELECTION: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

PRIMARY REPRESENTATIVE: \_\_\_\_\_

(CEO/President)

ADDRESS: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

EVENT POINT OF CONTACT: \_\_\_\_\_

(if different from primary rep.)

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

VOLUNTEER NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

CHAMBER STAFF: \_\_\_\_\_

BILL ME NOW:

BILL ME LATER: