

MOBILE AREA CHAMBER OF COMMERCE
annual sponsorship planning guide

2021

State of the City and County

Mobile Convention Center
September 2



EXCLUSIVE SPONSORSHIP OPTIONS

<p>PRESENTING \$ 7 , 5 0 0</p> <p>Headliner recognition on all materials, opportunity to make opening or closing remarks, distribute corporate swag, one seat at the head table and opportunity to place one short, video ad played prior to program.</p>	<p> GOLD \$ 5 , 0 0 0</p> <p>In addition to Gold Sponsor's logo being displayed throughout event, this <i>exclusive</i> sponsorship provides the opportunity to introduce your choice of either the Mayor or County Commission President and sit at head table.</p>	<p>SILVER \$ 3 , 5 0 0</p> <p>In addition to Silver Sponsor's logo being displayed throughout event, this <i>exclusive</i> sponsorship provides the opportunity to introduce the gold sponsor's alternate selection and select a premium seat.</p>
<p>PROGRAM \$ 2 , 5 0 0</p> <p>Corporate logo of <i>exclusive</i> program sponsor prominently displayed on each table alongside program QR code and special recognition during opening remarks when guests will be encouraged to scan QR Code and download program.</p>	<p>PARKING \$ 2 , 0 0 0</p> <p>Company logo on signage at entry and exit points of parking lot plus downloadable parking pass sent to all registrants prior to the event. The <i>exclusive</i> parking sponsor will be listed as a Gold Sponsor for the event.</p>	<p>CUSTOM \$ 1 , 5 0 0 +</p> <p>If your company is interested in crafting a custom sponsorship, such as a charging station, wellness kiosk or in-kind opportunity, please contact Mallory Tyson via email. mtyson@mobilechamber.com</p>

In addition to their unique offerings, the Exclusive Sponsorships include all Supporting Sponsor benefits.

SUPPORTING SPONSORSHIP

\$ 1 , 0 0 0

One complimentary table with eight seats/tickets
Logo recognition on all electronic and printed materials
One static advertisement, played continuously prior to event start
Company recognized in program remarks

limited number of Supporting Sponsorships available

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The State of the City and County breakfast scheduled for Fall 2021, features both the City of Mobile Mayor and the President of the Mobile County Commission as they give the "official" update on the state of our city and county. Open to all members of the community, this popular event is always a sellout and consistently has 800 to 1000 people in attendance. Sponsorship of this event is a great way to help the community and demonstrate support of our local government.

- WHO** Open to *all* members of the Mobile community
- WHAT** Breakfast with and update on the City of Mobile from the Mayor Sandy Stimpson and on Mobile County from the County Commission President, Merceria Ludgood
- WHEN** Thursday, September 2, 2021
- WHERE** Mobile Convention Center, *One S. Water Street, Mobile, AL 36602*
- WHY** At this sellout event, you have the opportunity to engage with 800-1000 community members plus City of Mobile and Mobile County leadership.

For more information, contact the Community and Governmental Affairs Department at 251-431-8621.

SPONSORSHIP SELECTION: _____

COMPANY NAME: _____

PRIMARY REPRESENTATIVE: _____

(CEO/President)

ADDRESS: _____

SIGNATURE: _____

EVENT POINT OF CONTACT: _____

(if different from primary rep.)

PHONE: _____

EMAIL: _____

VOLUNTEER NAME: _____

DATE: _____

CHAMBER STAFF: _____

BILL ME NOW:

BILL ME LATER: