



Sponsorship Opportunities

Have your name associated with the biggest money event in the region.

Money Fest is a symposium focused on all things capital, featuring breakout sessions about different types of funding, insights from founders sharing their funding stories, and access to the region's experts. Participants leave with connections and understanding on the different sources of funding available, which sources are most appropriate for their businesses and goals, and how to best position their business when seeking funding.

The entrepreneurs have asked, and *this is where they will be.*

Thursday, May 13, 2021
Innovation Portal, 358 Saint Louis Street, Mobile
9:30a - 5:30p

Mobile Area Chamber of Commerce | Hatch | Innovation Portal

We have different sponsorship opportunities available for your business to align with this demand-based program. Each sponsorship is limited to one event.

All sponsors will receive the following in addition to the what's specified below*:

- Placement on event program to be distributed at event
- Inclusion on Portal's event web page
- Sponsor signage at event (created, posted by host)
- Inclusion on "Sponsor Slide" of the presentation visual in the opening general session
- Inclusion in Portal Newsletter event announcements

Exclusive Presenting Sponsorship - \$15,000

- Includes all benefits as "Presenting Sponsorship" plus the following:
- All other monetary sponsorship opportunities will be removed, giving this sponsor exclusive sponsorship benefits and features
- Exclusive placement of logo in materials
- Premier placement of up to 3 participating SMEs
- 3-5 min opening general session address
- Table set up at event to giveaway merchandise and material to all participants

Presenting Sponsorship** - \$10,000

- Inclusion in press release as Presenting Sponsor (if sponsorship secured in advance of publication)
- Tagging in Portal social media posts promoting the event
- Sponsor-provided signage displayed at event
- Vocal acknowledgment by main speaker at all general sessions
- Premier placement of logo in materials
- Premier placement of a participating SME
- Right of First Refusal for sponsorship at this level the next time this event is hosted

Coffee Sponsorship - \$350 (2 available)

- Vocal acknowledgment by host at general session coinciding with coffee service

Lunch Sponsor Sponsorship - \$1,000

- Vocal acknowledgment by host at lunch general session

Happy Hour Sponsorship - \$1,000

- Vocal acknowledgment by host at happy hour

AV In-kind Sponsorship

- Sponsor-provided signage displayed at event
- Vocal acknowledgment by main speaker at all general sessions

*Contingent upon receiving materials in time.

**Sponsorship will not be exclusive.

Bill me today

Sponsor Amount: _____

Sponsor Company: _____ Date: _____

(name as it will appear for promotion of event)

Address: _____

Primary Representative (CEO/Pres): _____

Signature: _____

Event Contact Name (if different from above): _____

Phone: _____ Email: _____

Volunteer Name: _____ Chamber Staff: _____