

MOBILE AREA CHAMBER OF COMMERCE annual sponsorship planning guide

2021

Forum Alabama *with keynote speakers*



Governor Kay Ivey, Congressman Jerry Carl and Senator Tommy Tuberville

Carl - Sept. 8 - Battle House Hotel | Ivey - Oct. 5 - Crown Hall | Tuberville - August - TBA

EXCLUSIVE SPONSORSHIP OPTIONS

<p>PRESENTING \$ 5,000</p> <p>Opportunity to make three-minute presentation; place one, short video ad prior to program start; introduce speaker, receive recognition as a Gold Sponsor for all other events. <i>Exclusive Presenting Sponsor</i> will receive one seat at head table and two tables in a prime location.</p>	<p>SERIES \$ 3,000</p> <p>Exclusive opportunity for five companies to submit one question to Q+A plus have their logo featured on screen prior to event start. For the entire series, company will receive one table in prime location and name will appear on screen for the duration of the event.</p>	<p>GOLD \$ 2,000</p> <p>Exclusive opportunity for eight companies to have their logo featured on screen prior to event start. Company will receive one table in preferred location and name will appear on screen for the duration of selected event.</p>
<p>PARKING \$ 3,000</p> <p>Company logo on signage at entry and exit points of parking lot plus downloadable parking pass sent to all registrants prior to selected event. The <i>exclusive</i> parking sponsor will be listed as a Gold Sponsor and receive one table at selected event.</p>	<p>PROGRAM \$ 2,000</p> <p>In addition to four tickets to selected event, corporate logo of <i>exclusive</i> program sponsor prominently displayed on each table alongside program QR code and special recognition during opening remarks when guests will be encouraged to scan QR Code and download program.</p>	<p>CUSTOM \$ 1,500 +</p> <p>If your company is interested in crafting a custom sponsorship, such as a charging station or in-kind opportunity, please contact Mallory Tyson via email. mtyson@mobilechamber.com</p>

In addition to their unique offerings, the Exclusive Sponsorships include all Supporting Sponsor benefits.

SUPPORTING SPONSOR

\$ 500

Recognition of sponsorship and company name placed on the Chamber's high-traffic, online event calendar
One complimentary ticket to selected event plus sponsor designation on personal name tag at event
Sponsor name on event invitations and promotional materials for selected event
Company name included in all media publicity of selected event

unlimited number of Supporting Sponsorships available

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annual sponsorship planning guide

Forum Alabama is a periodic event featuring speakers on topics of importance to Chamber members. Previous topics have included state government, public education, economic development, energy and foreign trade.

As a 2021 Forum Alabama sponsor, your company will benefit from community identification with the program topic and the Mobile Area Chamber of Commerce.

WHO	Governor Kay Ivey, Congressman Jerry Carl, and Senator Tommy Tuberville
WHAT	Pertinent policy updates from elected officials
WHEN	Carl - Sept. 8 - Battle House Hotel Ivey - Oct. 5 - Crown Hall Tuberville - August - TBA
WHERE	Mobile, AL <i>Specific locations above</i>
WHY	Engage with community members and advocate for issues that matter to your business

For more information, contact the Community and Governmental Affairs Department at 251-431-8621.

SPONSORSHIP SELECTION: _____

COMPANY NAME: _____

PRIMARY REPRESENTATIVE: _____

(CEO/President)

ADDRESS: _____

SIGNATURE: _____

EVENT POINT OF CONTACT: _____

(if different from primary rep.)

PHONE: _____

EMAIL: _____

VOLUNTEER NAME: _____

DATE: _____

CHAMBER STAFF: _____

BILL ME NOW:

BILL ME LATER: