

# MOBILE AREA CHAMBER OF COMMERCE annual sponsorship planning guide

2022

## Legislative Reception

*honoring the Mobile-Baldwin Legislative Delegation*

Mobile, AL

January 4, 2022



## EXCLUSIVE SPONSORSHIP OPTIONS

### **GOLD**

\$ 3 , 0 0 0

At this exclusive event which will welcome elected officials from across the state, take the opportunity to gain visibility for your company and highlight your legislative priorities before the 2022 State Legislative Session begins. In addition to time to address the group, gold sponsors will receive four extra tickets (total of six) to the event.

### **SILVER**

\$ 1 , 5 0 0

Gain visibility for your company and highlight your legislative priorities at this exclusive event. Silver sponsors will be recognized during remarks by the Chamber Board Chair and will receive two extra tickets (total of four) to the event.

### **PRINTING**

i n - k i n d

Showcase your professional acumen by printing the invitation to this exclusive event. In addition to being recognized during remarks by the Chamber Board Chair, the sponsor's logo will be featured on the printed invitation.

*In addition to their unique offerings, the sponsorships above include all of the following event sponsor benefits.*

## **EVENT SPONSOR BENEFITS**

All sponsors will be featured on printed and electronic material, have the opportunity to host a table-top display or distribute corporate materials at the event and receive two tickets to the event.

Sponsors will be recognized in *The Business View*, the Chamber's monthly news magazine, mailed to 22,000 Mobile County businesses and emailed to nearly 9,000 business email addresses in a story or picture after the event.

Each sponsor will be recognized in social media promotions with two specific posts highlighting sponsorship (Facebook, Instagram, Twitter and LinkedIn), boosted social posts and two features in social media stories (Facebook, Instagram)

*\*there are two Gold Sponsorships and an unlimited number of Silver Sponsorships available\**

# MOBILE AREA CHAMBER OF COMMERCE annual sponsorship planning guide

*A Legislative Reception will be held on January 4, 2022 in Mobile to honor the Mobile-Baldwin members of the Alabama Legislature. In addition to thanking our legislators, this event will highlight and promote the Chamber's legislative agenda and reinforce priorities for the 2022 Legislative Session.*

*Sponsorship of this high-profile event is a great way to introduce your organization to legislators, advocate for issues that affect your business and gain valuable one-on-one time with your legislators.*

**WHO**

All members of the Alabama Legislature will be invited as well as all state-elected officials (Governor, Lt. Governor, Attorney General, etc.) and key area elected officials, including Mobile City and County government.

**WHAT**

Invitation-only event for the Chamber's Board of Directors, Board of Advisors, Partners for Growth (economic development) Investors and Government Affairs Committee members to engage with elected officials and support the Chamber's advocacy efforts

**WHEN**

January 4, 2022

**WHERE**

Mobile Area Chamber of Commerce

**WHY**

Join with fellow members to advocate for your business and the community

---

*For more information, contact the Communications and Advocacy Department at 251-431-8621.*

---

SPONSORSHIP SELECTION: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

PRIMARY REPRESENTATIVE: \_\_\_\_\_

(CEO/President)

ADDRESS: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

EVENT POINT OF CONTACT: \_\_\_\_\_

(if different from primary rep.)

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

VOLUNTEER NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

CHAMBER STAFF: \_\_\_\_\_

BILL ME NOW:

BILL ME LATER: