

MOBILE AREA CHAMBER OF COMMERCE
annual sponsorship planning guide

2022

Military Appreciation Lunch

with keynote speaker to be announced

Honoring Award Recipients

May 2022



EXCLUSIVE SPONSORSHIP OPTIONS

PRESENTING

\$ 5,000

Show your support for the military as the *exclusive* presenting sponsor. Sponsors may place a short video ad prior to the program and will be invited to make brief remarks. Finally, the presenting sponsor will have the honor of hosting two award winners at a separate table which will also allow for six presenting sponsor guests.

PATRIOT

\$ 2,500

In addition to being recognized in the program, Patriots' company logos will appear on screen prior to event start and name will scroll on screen for the duration of the event. Patriots will receive six complimentary tickets and be seated with award winners.

CADRE

\$ 1,500

Show your support for JROTC and ROTC Cadets by sponsoring their meals at the event. In addition to being recognized in the program, the *exclusive* Cadre Sponsor will receive two tickets to the event.

PARKING

\$ 2,000

Company logo on signage at entry and exit points of parking lot plus downloadable parking pass sent to all registrants prior to the event. The *exclusive* parking sponsor will receive four tickets.

PROGRAM

\$ 2,000

In addition to four tickets, the corporate logo of *exclusive* program sponsor prominently displayed on each table alongside program QR code and special recognition during opening remarks when guests will be encouraged to scan QR Code and download program.

CUSTOM

\$ 1,500 +

If your company is interested in crafting a custom sponsorship, such as a charging station or in-kind opportunity, please contact Mallory Tyson via email.

mtyson@mobilechamber.com

In addition to their unique offerings, the sponsorships above include all Supporting Sponsor benefits.

SUPPORTING SPONSOR

\$ 1,000

Recognition of sponsorship and company name on the Chamber's website, averaging 300,000 unique hits each month
Sponsor name published in area-wide magazine, *Business View*, and featured on invitations and promotional materials

Company name included in all media publicity

Two complimentary tickets to the event plus sponsor designation on personal name tag at event

Only 12 Patriot Sponsorships available - unlimited number of Supporting Sponsorships available

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Military Appreciation Day presents an opportunity for Mobile's business community to recognize active duty members of the United States armed forces for the value and economic impact they bring to our city. Awards are presented by all branches of the military and recognition of distinguished JROTC & ROTC cadets.

Sponsorship of this event is a great way to publicize your company's support of our military forces with exposure to a large crowd of community, business and military personnel.

- WHO** Awards presented by MACC and military organizations, recognizing distinguished JROTC cadets
- WHAT** Show of support from business community to members of the U.S. Military
- WHEN** May 2022
- WHERE** TBD
- WHY** Engage with community members honor distinguished cadets and show your company's support for our military

For more information, contact the Community and Governmental Affairs Department at 251-431-8621.

SPONSORSHIP SELECTION: _____

COMPANY NAME: _____

PRIMARY REPRESENTATIVE: _____

(CEO/President)

ADDRESS: _____

SIGNATURE: _____

EVENT POINT OF CONTACT: _____

(if different from primary rep.)

PHONE: _____

EMAIL: _____

VOLUNTEER NAME: _____

DATE: _____

CHAMBER STAFF: _____

BILL ME NOW:

BILL ME LATER: