

# How to Get in the BUSINESS VIEW

The **BUSINESS VIEW** is published 10 times a year by the Mobile Area Chamber. It features activities and accomplishments of the Chamber and its member businesses. If your business is a member, keep reading – this feature is designed to outline how member companies can be highlighted.

For those who are not members and who want to know about joining, contact Carolyn Golson, the Mobile Area Chamber's vice president of membership, at 251.431.8622 or [cgolson@mobilechamber.com](mailto:cgolson@mobilechamber.com).

## MOBILE'S OPPORTUNITY ZONES SPUR JOB GROWTH

Locally, opportunity zones are primarily downtown Mobile, downtown Fort de Moulle, local centers, one way along Airport Boulevard and the near shore. The idea is to provide incentives to get the Chamber's members to invest in the area. The idea is to provide incentives to get the Chamber's members to invest in the area. The idea is to provide incentives to get the Chamber's members to invest in the area.

**FAST FACTS ABOUT OPPORTUNITY ZONES**  
 WHAT IS IT? Congress passed the Opportunity Zone program of legislation in the October 2012 budgeting act before passage.

**WHO BENEFITS?** It is for companies who have capital gain that would like to take advantage of the zone to invest in the area and develop a new or existing business in the area.

**WHERE ARE THEY?** Mobile has 14 zones, primarily downtown, downtown Fort de Moulle, local centers, one way along Airport Boulevard and the near shore. The idea is to provide incentives to get the Chamber's members to invest in the area.

**HOW TO GET CONNECTED?** Contact Carolyn Golson, Vice President of Membership, at [cgolson@mobilechamber.com](mailto:cgolson@mobilechamber.com) or 251.431.8622.

## CHAMBER'S WORKFORCE DEVELOPMENT EFFORTS SHIFT TO ATTRACT TALENT

The chamber has been a leader in many ways to give employers. The idea is to provide incentives to get the Chamber's members to invest in the area. The idea is to provide incentives to get the Chamber's members to invest in the area.

## EXECUTIVE PROFILE

This article introduces people filling the highest staff position in member companies. Some are chief executive officers, while others hold the title of president or manager.

### GINA McKELLAR

#### CROW SHIELDS BAILEY PC

**EDUCATION:** In 1997 earned a bachelor's degree in business administration with a concentration in accounting from the University of Alabama. She is a past president of the Alabama Society of Certified Public Accountants and a past member of the Alabama Institute of Certified Public Accountants.

**BRIEF JOB:** "My job is to provide a high level of service to our clients. I am responsible for the day-to-day operations of the firm and for the overall success of the firm."

**WHAT SHE ENJOYS MOST:** "I enjoy working with my team and providing a high level of service to our clients. I also enjoy the challenge of managing a business and the satisfaction of seeing it succeed."

**WHAT IS YOUR FAVORITE HOLIDAY?** "I love spending time with my family and friends. I also enjoy traveling and exploring new places."

**DO YOU HAVE HIDDEN TALENTS?** "I am a professional golfer and I enjoy playing golf. I also enjoy reading and watching sports."

**BRIEF COMPANY DESCRIPTION:** Crow Shields Bailey PC is a full-service law firm with offices in Mobile, Alabama. The firm has over 30 years of experience and a strong reputation for providing high-quality legal services to its clients. The firm is committed to excellence and to providing a high level of service to its clients.

## CALENDAR

The calendar printed in the **BUSINESS VIEW** outlines activities of the Mobile Area Chamber. Events sponsored by Chamber members must be submitted using the online form found at [mobilechamber.com/calendar/submit-news-events/](http://mobilechamber.com/calendar/submit-news-events/) to be included in the weekly electronic newsletter.

## MEMBER NEWS

One of the publication's most popular columns, Member News reports management-level new hires and promotions; business endeavors, such as new products, new locations, major projects, etc.; management-level awards, certifications, board officers, national and regional industry awards and annual company awards.

Weekly headlines and events sponsored by member organizations are promoted through the Chamber's weekly e-newsletter sent to more than 9,000 recipients. Available to anyone free of charge, e-mail [info@mobilechamber.com](mailto:info@mobilechamber.com) to subscribe to the **BUSINESS VIEW WEEKLY**.

News releases should be one or two brief paragraphs. Photos must be professional headshots and must be 300 dpi at full size in an eps, tif or jpg format.

Information can be sent to [news@mobilechamber.com](mailto:news@mobilechamber.com). Those submitting events to the weekly e-newsletter must use the automated form on the website at [www.mobilechamber.com/calendar/submit-news-events/](http://www.mobilechamber.com/calendar/submit-news-events/).

## BUSINESS NEWS

The business briefs featured in this section of the magazine are centered around positive economic development headlines such as company expansions, business-changing contracts, significant hiring initiatives, new investments and more. Occasionally, there is room to accommodate major community news and initiatives.

## JANUARY 2020

**01 CHAMBER CLOSED HAPPY NEW YEAR**  
 Monday, January 1, 2020

**20 CHAMBER CLOSED MARTIN LUTHER KING JR. DAY**  
 Monday, January 20, 2020

**21 EXECUTIVE ROUNDTABLE**  
 Wednesday, January 22, 2020  
 10:00 AM - 12:00 PM  
 Location: Mobile Area Chamber, 1000 North Central Expressway, Suite 1000, Mobile, AL 36684  
 Contact: Carolyn Golson, Vice President of Membership, at [cgolson@mobilechamber.com](mailto:cgolson@mobilechamber.com) or 251.431.8622

**22 PARK AND POLITICS IN THE PARK**  
 Monday, January 27, 2020  
 10:00 AM - 12:00 PM  
 Location: Mobile Area Chamber, 1000 North Central Expressway, Suite 1000, Mobile, AL 36684  
 Contact: Carolyn Golson, Vice President of Membership, at [cgolson@mobilechamber.com](mailto:cgolson@mobilechamber.com) or 251.431.8622

**23 BUSINESS AFTER HOURS**  
 Monday, January 27, 2020  
 5:00 PM - 8:00 PM  
 Location: Mobile Area Chamber, 1000 North Central Expressway, Suite 1000, Mobile, AL 36684  
 Contact: Carolyn Golson, Vice President of Membership, at [cgolson@mobilechamber.com](mailto:cgolson@mobilechamber.com) or 251.431.8622

THANK YOU TO THE SPONSORS OF OUR DECEMBER/JANUARY EVENTS

## WHO'S NEW

**Chaseleigh Reynolds, Adm. Associate**  
 Reynolds joined the Mobile Area Chamber as an administrative assistant in the office of the Executive Director. She has a Bachelor's degree in Business Administration from the University of Alabama.

**USIA Adm. Staff**  
 The United States Information Agency (USIA) has announced the appointment of several new administrative staff members to its Mobile office. The new hires include several experienced professionals from the private sector.

**Pharmaceutical Industry Eye Specialist**  
 A new eye care center has opened in Mobile, Alabama, specializing in the treatment of eye diseases and providing comprehensive eye care services. The center is staffed by highly trained and experienced eye care professionals.

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