

2022 Member Appreciation Day Sponsorships

Benefits Package

The 2022 **Member Appreciation Day** will be a fun afternoon recognizing and thanking our members, volunteers, investors and all who support the Mobile Area Chamber of Commerce. The event is scheduled for April 7, at the Mobile Area Chamber from 4 – 6 p.m. Attendance is anticipated to be approximately 250.

As a Member Appreciation Day sponsor, your company will be identified as an advocate of the business community and an advocate of membership and volunteerism. Be a part of making this popular event a success!

Recognition, Banner and Display Opportunities

- Sponsor(s) will have the opportunity to host a table-top display and include company information and promotional items.
- Sponsor(s) may provide self-sustaining signage for extra visibility.

Printed Recognition

- Company name will be published on any flyers and materials sent out about the event.
- Company name will be published in our area-wide news magazine, the *Business View*, which is mailed to 22,000 Mobile County businesses and directors and emailed monthly to 8,000 business email addresses.
- Recognition of this sponsorship will be included in weekly e-newsletter, the *Business View Weekly*, sent to 8,000 individuals.
- Company logo on the Chamber's online Calendar of Events.
- Company name noted in broadcast emails promoting the event.

Sponsorship Request

- This event provides an excellent opportunity to build exposure for your company and to be recognized as an advocate for business and volunteers. Our event sponsorship request is **eight co-sponsors for \$1,000 each**. For more information contact the Membership Department at 431-8617.

Sponsor Amount: _____ Bill me now Bill me 3 months prior to event

Sponsor Company: _____ Date: _____
(Name as it will appear for promotion of event)

Address: _____

Primary Representative (CEO/Pres.): _____

Signature: _____

Event Contact Name (if different from above): _____

Phone: _____ Email: _____

Volunteer Name: _____ Chamber Staff: _____