

MOBILE AREA CHAMBER OF COMMERCE annual sponsorship planning guide

2021

Government Affairs Committee Legislative Update Sponsor

Spring 2022



EXCLUSIVE SPONSORSHIP OPTIONS

COMMITTEE SPONSOR

\$ 2 , 5 0 0

As the *exclusive* Government Affairs Committee Sponsor, you will have the opportunity to engage with top business and community leaders during bi-monthly legislative update luncheons that will be held an average of 7-10 times throughout the 2022 State Legislative Session. The committee sponsor will be invited to select one meeting to address the group on an issue pertinent to your business and introduce the guest speaker. Guest speakers have included former Congressman and Governor Ivey's Chief of Staff Jo Bonner and state legislators.

This sponsorship would broadcast your logo with all meeting notifications, including the weekly legislative newsletter which is sent to more than 800 of the Chamber's most engaged members and the *Business View Weekly* newsletter which is sent to all Chamber members. Finally, the committee sponsor will be listed as a supporting sponsor for the 2022 Legislative Reception and receive four invitations to the event.

This sponsorship includes any additional committee meetings if the Legislature is called in to a special session.

LUNCH SPONSOR

\$ 5 0 0

Network with area leaders and members of the Chamber's Governmental Affairs Committee while enjoying recognition as the *exclusive* lunch sponsor for the on of the committee's bi-monthly legislative update luncheons. Sponsors will have time to address the committee during their selected meeting.

CUSTOM

\$ 5 0 0 +

Customize your sponsorship by coordinating an off-site meeting to discuss a pertinent policy issue related to your organization. Examples from 2021 include lunch at USA's football stadium, Thompson Engineering and Dauphin Island Sea Lab. Custom sponsors will have time to address the committee during their selected meeting.

In addition to their unique offerings, the sponsorships above include all of the following event sponsor benefits.

SPONSOR BENEFITS

All sponsors will have their name and logo on signage displayed at the lunch event and will be recognized by Governmental Affairs Committee Chair.

Additionally, all sponsors will receive two invitations to the Chamber's 2022 Legislative Reception, an exclusive, by invitation only event during session with Chamber leadership, state legislators and administration officials.

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Government Affairs Committee lunches presents an opportunity for Mobile's business community to convene and discuss ongoing policy issues during the state legislative session. The committee meets every other week for approximately four months each Spring.

Sponsorship of these events are a great way to show your company's engagement in public policy and support of the Chamber's advocacy efforts on behalf of our member businesses.

- WHO** Governmental Affairs Committee, business and community leaders
- WHAT** Engage in public policy and support the Chamber's advocacy efforts
- WHEN** Spring 2022
- WHERE** Mobile Area Chamber of Commerce or off-site location of sponsor's choosing
- WHY** Join with fellow members to advocate for your business and the community

For more information, contact the Community and Governmental Affairs Department at 251-431-8621.

SPONSORSHIP SELECTION: _____

COMPANY NAME: _____

PRIMARY REPRESENTATIVE: _____
(CEO/President)

ADDRESS: _____

SIGNATURE: _____

EVENT POINT OF CONTACT: _____
(if different from primary rep.)

PHONE: _____

VOLUNTEER NAME + EMAIL: _____

CHAMBER STAFF: _____

BILL ME NOW:

BILL ME LATER: