

MOBILE AREA CHAMBER OF COMMERCE annual sponsorship planning guide

2021

Leaders Exchange

Charleston, South Carolina
November 14-16



EXCLUSIVE SPONSORSHIP OPTIONS

<p>PRESENTING \$ 1 2 , 5 0 0</p> <p>Headliner recognition on all materials including event swag, opportunity to speak at opening and closing sessions, and one complimentary ticket to Leaders Exchange.</p>	<p>DINNER \$ 7 , 5 0 0</p> <p>Receive special recognition at the opening dinner celebration with the opportunity to speak to the group.</p>	<p>HOSPITALITY \$ 6 , 5 0 0</p> <p>Corporate recognition at the hospitality suite with the opportunity to speak during a session of your choice and a custom cocktail of your choosing named for your company.</p>
<p>MOBILE APP \$ 6 , 5 0 0</p> <p>Company logo on mobile app that provides participants with full itinerary, pertinent trip updates, briefing materials and a full list of LE attendees along with their contact information.</p>	<p>WELLNESS \$ 6 , 0 0 0</p> <p>Company logo on signage at the sanitization station, social distancing lanyards and the opportunity to speak during a session of your choice.</p>	<p>CUSTOM \$ 5 , 5 0 0 +</p> <p>If your company is interested in crafting a custom sponsorship, such as a charging station or in-kind opportunity, please contact Maggie Oliver via email. moliver@mobilechamber.com</p>

In addition to their unique offerings, the Exclusive Sponsorships include all Supporting Sponsor benefits.

SUPPORTING SPONSORSHIP

\$ 5 , 0 0 0

Opportunity to address participants during choice of sessions
Logo recognition on all electronic and printed materials
Sponsor designation on company participant(s) name tag
\$500 discount on one Leaders Exchange ticket

session choices assigned on first-come first-served basis

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The 2021 Leaders Exchange is a one-of-a-kind opportunity to be part of Mobile's future success and to gain broad exposure to a captive audience of our community's top business, government and community leaders. On the 2019 trip to Savannah, the Chamber had nearly 90 participants. Last year, with the trip focused on our hometown of Mobile, sponsors had even more exposure with more than 100 attendees. We expect similar enthusiasm this year, and hope you'll be a part of supporting this crucial event for our community.

WHO

90+ top business, government and community leaders from the Mobile region.

WHAT

The Mobile Area Chamber of Commerce's 34th annual intercity visit, called Leaders Exchange, will gather 80-100 of the region's top public and private leaders to study the workable solutions and opportunities in our community, while developing a closer network with each other.

WHEN

Sunday, November 14th - Tuesday, November 16th

WHERE

Charleston, South Carolina

WHY

The theme from last year's event was "Make it happen in Mobile." This year, we are excited to have the opportunity to travel again and discover new topics and opportunities that can help grow our city.

For more information, contact the Community and Governmental Affairs Department at 251-431-8621.

SPONSORSHIP SELECTION: _____

COMPANY NAME: _____

PRIMARY REPRESENTATIVE: _____

(CEO/President)

ADDRESS: _____

SIGNATURE: _____

EVENT POINT OF CONTACT: _____

(if different from primary rep.)

PHONE: _____

EMAIL: _____

VOLUNTEER NAME: _____

DATE: _____

CHAMBER STAFF: _____

BILL ME NOW:

BILL ME LATER: